



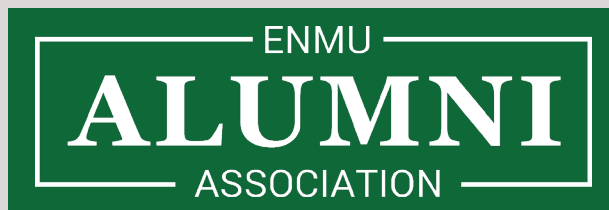
15TH ANNUAL



# SCHOLARSHIP GOLF TOURNAMENT

July 12, 2024

Santa Ana Golf Club,  
Santa Ana Pueblo, NM



Office of Alumni Affairs | 575.562.2125 | [enmu.edu/Golf](http://enmu.edu/Golf)

**2024 Sponsorship Opportunities and Registration Information**

## FROM THE PRESIDENT



Dear Friends of ENMU:

It is time again to plan for the 15th annual ENMU Alumni Association Golf Tournament. I ask that you partner with ENMU to help our students achieve their dreams by becoming donors or sponsors. This signature event provides scholarships to dedicated and deserving ENMU students pursuing a college degree to give a better future for themselves, their families, and our beloved New Mexico.

ENMU's slogan is "Student Success – that's what we're about," I know firsthand that this special slogan is very true. Eastern is committed to building a bright future for students. The University can continue this mission thanks to generous sponsorships and donations. I hope you will consider giving to this worthy cause.

I look forward to seeing you again to thank you and celebrate your support.

A handwritten signature in black ink, appearing to read "James Johnston".

Dr. James Johnston  
ENMU President

## 2023 SCHOLARSHIP RECIPIENTS



### ASHTON SMITH

#### Bachelor in Mathematics

Thank you for your generosity in funding the ENMU Alumni Association Scholarship. Thanks to your donation, I can continue my education at Eastern. After graduation, I plan to pursue a career as a high school math teacher to inspire students and help them reach their full potential. My educational pursuits are only possible with your donations.



### TRISTAN SENA

#### Bachelor in Accounting

I was thrilled to learn that I was selected as a recipient of the ENMU Alumni Association Scholarship. Through this scholarship, I can focus on earning a Certified Public Accounting license, eventually opening an accounting practice, and building a chain of non-profit organizations to aid families in financial stress. I want to help others achieve their life goals.

Students receiving scholarships from the ENMU Alumni Association are appreciative of the support from all the sponsors and golfers. Eighteen scholarships were awarded for the 2023-24 academic year.

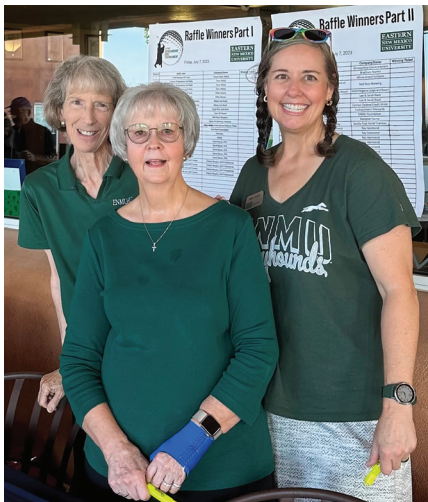




## JOIN US TO HELP PROVIDE A FUTURE FOR ENMU STUDENTS

Proceeds from the Alumni Scholarship Tournament provide financial aid to ENMU students who are the children or grandchildren of ENMU alums and meet academic requirements, financial need, and other determining factors. The tournament has raised more than \$500,000, with all funds directed toward student scholarships. The tournament is open to all golfers of any golfing ability.

For more information, entry forms or sponsorship applications, call the Office of Alumni Affairs at 575.562.2125 or visit [enmu.edu/Golf](https://enmu.edu/Golf).



## TOURNAMENT DETAILS

- Date:** Friday, July 12, 2024
- Course:** Santa Ana Golf Club  
Santa Ana Pueblo, New Mexico
- Time:** Registration opens at 7 a.m. with a shotgun start at 8 a.m.
- Tournament Cost:** \$500 for a team of four. Price includes golf, golf cart, breakfast, lunch, and awards after play.
- Entry Deadline:** Friday, May 24, 2024 | Field will be limited to 180 golfers. Priority will be given to corporate sponsors.



# 2024 SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR, \$7,500

### One available | Sponsorship benefits:

- Two four-person golf team entries, and breakfast, lunch and reception invitation
- All tournament printed brochures will show Presenting Sponsor (e.g., ENMU Golf Tournament Presented by XYZ Corporation)
- Company logo featured prominently on golf tournament website ([enmu.edu/Golf](http://enmu.edu/Golf))
- Company logo featured on GPS screens in all 90 carts, seen by 180 golfers
- Table and course tent (optional, provided by sponsor)
- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- Major recognition in publications and tax-deductible donation of sponsorship fees (per IRS regulations.)
- Logo and name featured in tournament program
- Sponsor is encouraged to send representatives to the reception on July 12, 2024, 7-9 p.m.
- Opportunity to place promotional items into golf goody bags (180 provided by sponsor)
- The Presenting Sponsorship contributes significant funds to ENMU scholarships

The Presenting Sponsorship can be tailored to fit the sponsor's needs. Please call ENMU Alumni Affairs Director Kemet Gatchell 575.562.4251 or email [kemet.gatchell@enmu.edu](mailto:kemet.gatchell@enmu.edu)

## PLATINUM SPONSOR, \$5,000

### Three available | Sponsorship benefits:

- Sponsor table provided in the registration area
- Major recognition in publications and tax deductible donation of sponsorship fees (per IRS regulations)
- Company logo featured on golf tournament website ([enmu.edu/Golf](http://enmu.edu/Golf))
- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- One four-person golf team entry and breakfast, lunch and reception invitation
- Logo and name featured in tournament program
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- The Platinum Sponsorship contributes significant funds to ENMU scholarships



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## GOLD SPONSOR, \$2,500

### Five available | Sponsorship benefits:

- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- Company logo featured on golf tournament website ([enmu.edu/Golf](http://enmu.edu/Golf))
- One four-person golf team entry and breakfast, lunch, and reception invitation
- Logo and name featured in tournament program
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- The Gold Sponsorship contributes significant funds to ENMU scholarships

## GOLF FLAG SPONSOR, \$1,500

### Three available at nine flags each

#### Sponsorship benefits:

- Company name and logo on nine 13" x 20" pin flags at nine of the 27 holes
- One four-person golf team entry and breakfast, lunch, and reception invitation

## SILVER SPONSOR, \$1,200

### Unlimited | Sponsorship benefits:

- One four-person golf team entry and reception invitation
- Logo and name featured in tournament program
- Company sign (provided) at one tee box

## LUNCH SPONSOR (NAMED), \$750

### One available | Sponsorship benefits:

- Two company representatives may hand out boxed lunches from 11 a.m. to 2 p.m. At sponsor cost, custom stickers can be placed on each lunch box with sponsor's name or business name and address
- Representatives will be invited to attend reception
- Program will include company name
- Company sign (provided) and table at registration with opportunity to network personally with each golfer

## BRONZE SPONSOR, \$500

### Unlimited Sponsorship benefits:

- One tee box sponsorship
- Logo and name featured in tournament program
- Company sign (provided) at one tee box

## BREAKFAST SPONSOR (NAMED), \$500

### One available | Sponsorship benefits:

- Two company representatives may attend reception
- Program will include company name
- Company sign (provided) and table at registration with opportunity to network personally with each golfer



**Portions of your sponsorship fees are considered tax-deductible; see your tax advisor for details.**

## DRIVING RANGE SPONSOR, \$500

### One available | Sponsorship benefits:

- Driving Range sponsor will have a double-sized sign with sponsor name and logo on the driving range
- Program will include company name

## GOLF CART SPONSOR, \$500

### One available | Sponsorship benefits:

- Each of the 90 golf carts will have a sign attached with the sponsor's name
- Program will include company name

## PUTTING GREEN SPONSOR, \$500

### One available | Sponsorship benefits:

- The putting green will have a double-sized sign with sponsor name and logo on the putting green
- Sponsorship brochure will recognize sponsorship with name and logo
- Sponsor has the option to have their employees administer the contest

## BEVERAGE CART SPONSOR, \$250

### One available | Sponsorship benefits:

- Each beverage cart (two total) will have a sign attached with the company logo

## GREEN SPONSOR, \$250

### 27 available | Sponsorship benefits:

- Large company sign on green; option for tent near green (sponsor provides tent and staff)
- Sponsorship sign placed near green
- Sponsor welcome to briefly visit with golfers, hand out swag, take photos

## WATER CART SPONSOR, \$250, NEW

### Three available | Sponsorship benefits:

- Water cart will have a sign attached with company logo
- Opportunity to have company representative drive water cart during tournament and pass out free water and network with golfers
- Special, all three carts for \$500

## SNACK SPONSOR, \$200

### 10 available | Sponsorship benefits:

- Funds will be used to help purchase snacks for the golfer's goody bags
- Sponsor may include company promotional materials in each of the 180 goody bags
- Golf program will recognize sponsorship with name and logo



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## CLOSEST TO THE PIN CONTEST SPONSOR, \$150

Three sponsorships available for men | Three available for women | Sponsorship benefits:

- May sponsor one or more contests
- Company sign (provided) at one tee box

## LONGEST DRIVE CONTEST SPONSOR, \$150

Three sponsorships available for men | Three available for women | Sponsorship benefits:

- May sponsor one or more contests
- Company sign (provided) at one tee box

## TEE BOX SPONSOR (HOLE SIGN), \$125

36 available | Sponsorship benefit:

- 18" x 24" sign (provided) at tee box with your choice of logo and wording

## GIFTS IN KIND

Sponsorship packages are customizable per your brand needs and can be tailored to incorporate additional opportunities. Donate a raffle prize, silent auction item, service, or gift certificate. No donation is too small.

Items are needed for the golf tournament raffle and the silent auction at the evening ENMU Mix and Mingle event.

Examples of previously donated items include Amazon gift cards, iPads, and golf equipment. Ideally, items should be valued at \$50 or more. Gift cards should be from nationally recognized stores or restaurants. Items with specific sizes, such as clothing, are discouraged.

Mail in-kind raffle or silent auction items to:

**ENMU Alumni Affairs**  
**Attn: Kemet Gatchell, Alumni Golf Tournament**  
1500 S Ave K  
Station 48  
Portales, NM 88130

Items for donation should arrive on the ENMU-Portales campus by **June 21, 2024**.

We also need volunteers for bag stuffing on Thursday, July 11 and during the tournament on Friday, July 12. Contact Kemet Gatchell at 575.562.2125 or email [kemet.gatchell@enmu.edu](mailto:kemet.gatchell@enmu.edu).



Portions of your sponsorship fees are considered tax-deductible; see your tax advisor for details.



**Student Success –**  
that's what we're about!