

**Eastern New Mexico University
College of Liberal Arts & Sciences
2005-2007 Catalog**

Date: _____	Major: Communication w/emp in Public Relations
Name: _____	Minor: _____
ID#: _____	Degree: Bachelor of Science

BACHELOR'S DEGREE REQUIREMENTS	Course#	Credits	Semester Enrolled	Grade
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Includes:
 UNIV 101 Freshman Seminar UNIV 101 3 _____
128 total hours with 40 of these hours being upper division (300-400 level).

GENERAL EDUCATION REQUIREMENTS: 49-50 HOURS	Course#	Credits	Semester Enrolled	Grade
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Communicating Effectively: 12 hours
 ENG 102 or 108 ("C" of better required) _____ 3 _____
 ENG 104 or 109 ("C" of better required) _____ 3 _____
 COMM 102 Public Speaking (required) COMM 102 3 _____
 CIS 151 or CS 114 _____ 3 _____

Mathematics: 3 - 7 hours
Option A: 6-7 hrs TWO from MATH 107,113,114,119,120, or STAT 213 _____ 3 _____
Option B: 3-4 hrs ONE from MATH 124 or any class with a 124 prerequisite _____ 4 _____

Wellness: 2 hours
 HPE 142 Fundamentals of Physical Well-Being (required) HPE 142 1 _____
 HPE Activity Course _____ 1 _____

Science with Laboratories: 8 hours
 Life Science (Biology) _____ 4 _____
 Physical Science (ANTH 245/245L, Chemistry, Geology, Physics) _____ 4 _____

Appreciating the Arts: 6 hours
 Any TWO from:
 ART 101,106,131,165,166,210,231,271
 DNC 101, 102, 108, 210
 MUS 101, 113, 151, 163, Music Ensembles _____ 3 _____
 THTR 111, 121, 222 _____ 3 _____

Social Sciences: 6 hours
 PSCI 102 American National Government(required)
 Any One from the following
 ANTH/GEOG 103, 233, ANTH 243
 BUS 151, ECON 221, 222, FCS/ELED 221
 PSY 101,134,201,202 PSCI 102 3 _____
 SOC 101,212,215 _____ 3 _____

Humanities: 6 hours
 Any TWO from different areas:
 ENG 201, 211, 221, 222, 251, 252,275
 FR 101, 102, 201, 202
 HIST 101, 102, 121, 122, 203
 HUM 221, 222; PHIL 201, 202, 211 _____ 3 _____
 REL 101, 103; SPAN 101, 102, 201, 202 _____ 3 _____

Upper Division - Diversity / Global: 3 hours:
 AG 312;ANTH 310,333,340;BUS 302,310;COMM 330;DNC 394
 ENG 319,378;FCS 310; HPE 321;PSCI 330;SOC302 _____ 3 _____

	Final Check						
Date:	<table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> </table>						
Hours Completed:							
Hours In Progress:							
U/D Hours Completed:							
U/D Hours In progress:							
GPA:							

All course requirements in the major and minor must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit.

Communication Core Requirements - 16 hours

COMM 103 Introduction to Mass Communication	_____	3	_____	_____
COMM 203/L News Writing	_____	3	_____	_____
COMM 300 Intro Comm Theory	_____	3	_____	_____
COMM 414 Mass Media Law	_____	3	_____	_____
COMM 415 Ethics in Public Communication	_____	3	_____	_____
COMM 498 Senior Seminar	_____	1	_____	_____

Communication Emphasis Requirements - 42 hours

COMM 110/L Beginning Television Production	_____	3	_____	_____
COMM 212 Introduction to Digital Photography	_____	3	_____	_____
COMM 260 Public Relations	_____	3	_____	_____
COMM 301 Principles & Practices Communication Research	_____	3	_____	_____
COMM 303 Public Relation Techniques	_____	3	_____	_____
COMM 304 Reporting	_____	3	_____	_____
COMM 305 Copy Editing	_____	3	_____	_____
COMM 306 Communication Design	_____	3	_____	_____
COMM 307 Public Relations Design	_____	3	_____	_____
COMM 327 Broadcast Journalism	_____	3	_____	_____
COMM 334 or 401	_____	3	_____	_____
COMM 402 Magazine Writing	_____	3	_____	_____
COMM 447 Organizational Comm	_____	3	_____	_____
COMM 456 Event Management	_____	3	_____	_____
COMM 460 Public Relations Cases and Campaigns	_____	3	_____	_____

Required Courses Outside Communications - 9 hours

CIS 241 Internet Technology	_____	3	_____	_____
MKT 301 Principles of Marketing	_____	3	_____	_____
MKT 452 Integrated Marketing Communication	_____	3	_____	_____

Communication electives - 5 Hours approved by advisor.

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

_____ <i>Student Signature</i>	_____ <i>Advisor Signature</i>
_____ <i>Dean's Office Signature</i>	_____ <i>Official Degree Plan Filing Date</i>