

Eastern New Mexico University
College of Liberal Arts and Sciences
2007-2009 Catalog

Date: _____	Major: <u>Communication with Public Relations</u>
Name: _____	Degree: <u>Bachelor of Science</u>
ID#: _____	

BACHELOR'S DEGREE REQUIREMENTS (7 Hrs)	Course#	Credits	Semester Enrolled	Grade
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Includes:				
HPE 142 Fund of Physical Well-Being (required)	<u>HPE 142</u>	1	_____	_____
IS 151 or successful completion of ENMU computer technology assessment	<u>IS 151</u>	3	_____	_____
UNIV 101 Freshman Seminar	<u>UNIV 101</u>	3	_____	_____

GENERAL EDUCATION REQUIREMENTS (41 Hrs)

1. Communicating Effectively: 9 hours

ENG 102 or 108 (requires grades of "C" or better)	_____	3	_____	_____
ENG 104 or 109 (requires grades of "C" or better)	_____	3	_____	_____
COMM 102 (required)	<u>COMM 102</u>	3	_____	_____

2. Understanding and Applying Mathematical Principles: 3 hours

MATH 113, 114, 119, 120, 124 or STAT 213	_____	3	_____	_____
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3. Science with labs: 8 hours

Life Science: BIOL	_____	4	_____	_____
Physical Science: ANTH 245/L, CHEM, GEOL, PHYS	_____	4	_____	_____
Note: must select one from life science and one from physical science.)				

4. Social Science: 6-9 hours

Note: total number of hours from categories 4 and 5 combined must be 15.				
Courses must be taken from two different disciplines.				
ANTH/GEOG 103, 233, 243 (required)	<u>PSCI 102</u>	3	_____	_____
BUS 151	_____	3	_____	_____
ECON 200, 221, 222	_____	3	_____	_____
FCS/ELED 221	_____	3	_____	_____
PSCI 101, 102	_____	3	_____	_____
PSY 101, 201, 202	_____	3	_____	_____
SOC 101, 212, 215	_____	3	_____	_____

5. Humanities and Fine Arts: 6-9 hours

Courses must come from different disciplines and must include a minimum of 3 hours from category a and 3 hours from category b.				
Note: Total number of hours from categories 4 and 5 combined must be 15.				
a. Fine Arts				
ART 101, 106, 131, 165, 166, 210, 231, 271	_____	3	_____	_____
DNC 101, 102, 108, 210	_____	3	_____	_____
MUS 101, 113, 151, 163, music ensembles	_____	3	_____	_____
THTR 111, 121	_____	3	_____	_____
b. Humanities				
HIST 101, 102, 121, 122, 203	_____	3	_____	_____
ENG 201, 211, 221, 222, 251, 252, 275	_____	3	_____	_____
FR 101, 102, 201, 202; HUM 221, 222	_____	3	_____	_____
PHIL 201, 202, 211; REL 101, 103	_____	3	_____	_____
SPAN 101, 102, 201, 202	_____	3	_____	_____

6. Advisory Options: 4 hours

CS 114, IS 151, HPE 142, HPE activity courses	_____	3	_____	_____
Any courses from Category 2 above	_____	3	_____	_____
Any courses from Category 5 above	_____	3	_____	_____

7. Upper-division -- Diversity/Global: 3 hours

AG 312; ANTH 310, 333, 340; BUS 302, 310; CJ 310; COMM 310, 330, 331; ENG 319, 378, 379; FCS 310, 403; HIST 305; HPE 321; MUS 375; NURS 312; PSCI 330; SOC 302	_____	3	_____	_____
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Communication Core Requirements - 16 hours

COMM 103 Introduction to Mass Communication	_____	3	_____	_____
COMM 203/L News Writing	_____	3	_____	_____
COMM 300 Intro Comm Theory	_____	3	_____	_____
COMM 414 Mass Media Law	_____	3	_____	_____
COMM 415 Ethics in Public Communication	_____	3	_____	_____
COMM 498 Senior Seminar	_____	1	_____	_____

Communication Emphasis Requirements - 42 hours

COMM 110/L Beginning Television Production	_____	3	_____	_____
COMM 212 Introduction to Digital Photography	_____	3	_____	_____
COMM 260 Public Relations	_____	3	_____	_____
COMM 301 Principles & Practices Communication Research	_____	3	_____	_____
COMM 303 Public Relation Techniques	_____	3	_____	_____
COMM 304 Reporting	_____	3	_____	_____
COMM 305 Copy Editing	_____	3	_____	_____
COMM 306 Communication Design	_____	3	_____	_____
COMM 307 Public Relations Design	_____	3	_____	_____
COMM 327 Broadcast Journalism	_____	3	_____	_____
COMM 334 or 401	_____	3	_____	_____
COMM 402 Magazine Writing	_____	3	_____	_____
COMM 447 Organizational Comm	_____	3	_____	_____
COMM 456 Event Management	_____	3	_____	_____
COMM 460 Public Relations Cases and Campaigns	_____	3	_____	_____

Required Courses Outside Communications - 9 hours

IS 241 Introduction to Web Development	_____	3	_____	_____
MKT 201 Principles of Marketing	_____	3	_____	_____
MKT 452 Integrated Marketing Communication	_____	3	_____	_____

Communication electives - 5 Hours approved by advisor.

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

						Final Check						
Date:						<table border="1"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>						
Hours completed:												
Hours in progress:												
U/D Hours completed:												
U/D hours in progress:												
GPA:												

All course requirements in the primary and secondary must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit. A grade of "C" or better is required in concentration areas.

<p>_____</p> <p><i>Student Signature</i></p> <p>_____</p> <p><i>Dean's Office Signature</i></p>	<p>Dr. Margaret Kirby, COM 103, 562-2415</p> <p>_____</p> <p><i>Advisor Signature</i></p> <p>_____</p> <p><i>Official Degree Plan Filing Date</i></p>
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