

Communicative Arts and Sciences

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Degree: **Master of Arts**
Major: **Communication**

The Master of Arts with a major in communication offers advanced study in media, public relations, and communication studies.

Students seeking this degree must have a minimum of a minor in an area of communication or an undergraduate major in communication (any area), political science, the social sciences, English or marketing.

The degree is sufficiently flexible to allow graduate courses to be taken outside the department to support the career objectives of the students. Students may complete six hours outside the department with the approval of their graduate advisory committee.

Students may select either a thesis program or a non-thesis program. The thesis option is encouraged, especially if students plan to continue in graduate study leading to a doctoral degree.

The thesis program consists of 24 semester hours plus a six-hour thesis. Traditional quantitative and qualitative, as well as creative theses are encouraged. Students wishing to identify a concentration should, in consultation with their graduate advisory committee, take three courses in the area of interest and write a related thesis. The candidates must complete a thesis (topic to be approved by the graduate faculty) and successfully pass an oral defense of the thesis, and written and oral comprehensive exams. Students electing the thesis option may not enroll in COMM 585 Special Project.

The non-thesis program consists of 36 semester hours. The program must include COMM 585 Special Project. The candidate will complete both a written and an oral comprehensive examination.

All graduate students must be consecutively enrolled for at least one credit hour per semester until they complete the requirements for their degree.

Requirements for the Master of Arts in Communication

Communication Core (12 cr.)

COMM	501	Introduction to Communication Research
COMM	502	Communication Research Methods
COMM	512	Philosophical Foundations of Media
COMM	545	Communication Theory

Additional hours to total 24 plus six thesis hours for the thesis program, or to total 36 for the non-thesis program (must include COMM 585) may be selected with approval of the graduate advisory committee from the following courses. Others may be approved by the committee.

COMM	503	Online News
COMM	504	Small Group Process: Theory and Research
COMM	513	Media Criticism
COMM	515	Ethics of Public Communication
COMM	516	Media Convergence
COMM	518	Integrated Communication
COMM	522	Directing for Television
COMM	522L	Directing for Television Laboratory
COMM	528	Media Management
COMM	547	Organizational Communication
COMM	555	Intercultural/Interracial Communication
COMM	556	Event Management
COMM	560	Public Relations Cases and Campaigns
COMM	569	Workshop in Communication
COMM	570	Interpersonal Communicative Behavior
COMM	575	Gender Communication
COMM	577	Communication in the Family
COMM	579	Individual Research
COMM	585	Special Project
COMM	591	Graduate Seminar
COMM	593	Topics in Communication
COMM	599	Master's Thesis