

Business Administration

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Degree: Master of Business Administration

The Mission of the Graduate Business Program in the College of Business (COB) at ENMU is to provide quality, student-focused, graduate business education, using traditional and distance delivery systems, preparing individuals for professional careers, further education and life-long learning. This professionally accredited program is delivered by full-time, doctorally-qualified faculty who use technology as a key component in delivering course content and achieving desired outcomes. The College operates through open and accessible educational structures, which promote meaningful student-faculty interaction, ongoing self-evaluation and continuous improvement.

Accredited by the Accreditation Council for Business Schools and Programs (ACBSP), the Master of Business Administration (MBA) program is designed to prepare individuals for responsible managerial positions in an increasingly complex business environment. Degree emphasis is placed on the development of managerial generalists rather than specialists and requires study in all major functional areas of business. The program is designed to culminate with a comprehensive integrative project and presentation.

Admission Requirements

Admission into the program is based on several criteria:

1. prior admission to the Graduate School,
2. the applicant's undergraduate GPA of 3.0 or higher,
3. the results attained on the Graduate Management Admissions Test (GMAT) or the Graduate Record Exam (GRE). The GMAT/GRE requirement is waived for applicants who have an overall GPA of 3.0 or higher for the Common Professional Component courses, and
4. the completion of the Common Professional Component courses.

Common Professional Component

An underlying assumption of the ENMU MBA degree is that students who enter the program have the academic background that would enable them to successfully complete the degree. Students with deficiencies will be required to demonstrate

competency in the deficient area before being permitted to register for a graduate course that requires that base knowledge.

The requirements of the Common Professional Component (also known as the Common Body of Knowledge) for the MBA degree are the following ENMU undergraduate courses or comparable courses:

ACCT 200	Survey of Accounting, OR
ACCT 201	Introduction to Financial Accounting, AND
ACCT 202	Introduction to Managerial Accounting
BUS 230	Legal Environment of Business
ECON 200	Survey of Economics, OR
ECON 221	Principles of Macroeconomics, AND
ECON 222	Principles of Microeconomics
FIN 315	Managerial Finance I
MGT 313	Management and Organizational Behavior
MKT 201	Principles of Marketing
STAT 213	Statistical Methods I

The COB will accept various forms of documentation of the necessary competencies. MBA students and prospective MBA students should consult with the graduate coordinator to determine the appropriate procedure for meeting the leveling requirements.

Alternative Methods of Documenting Competency

The list below is not intended to be all-inclusive, but rather a sample of alternative methods of acquiring or demonstrating competency:

1. Enroll in and complete the Common Professional Component course(s) at ENMU or another institution of higher learning with a grade of "C" or higher.
2. Enroll in and complete the graduate level Foundation Courses offered at many other universities which reflect the content of specific Common Professional Component courses.
3. Enroll in and complete other courses of study with prior written approval of the student's graduate advisory committee.

4. Receive a passing grade on equivalent College Level Examination Program (CLEP) exams, including but not limited to the following subjects (and others as they may be approved by the student's graduate advisory committee):
 - Financial Accounting, equivalent to ACCT 201 Introduction to Financial Accounting
 - Introductory Business Law, equivalent to BUS 230 Legal Environment of Business
 - Principles of Macroeconomics, equivalent to ECON 221 Principles of Macroeconomics
 - Principles of Microeconomics, equivalent to ECON 222 Principles of Microeconomics
 - Principles of Management, equivalent to MGT 313 Management and Organizational Behavior
 - Principles of Marketing, equivalent to MKT 201 Principles of Marketing
5. Receive a minimum score of 80% on the final exam for the following equivalent Common Body of Knowledge courses offered by Ivy Software™:
 - Financial Accounting: A Management Perspective, equivalent to ACCT 201 Introduction to Financial Accounting
 - Managerial Accounting, equivalent to ACCT 202 Introduction to Managerial Accounting
 - Business Law Essentials, equivalent to BUS 230 Legal Environment of Business
 - Fundamentals of Economics, equivalent to ECON 200 Survey of Economics
 - Understanding Corporate Finance, equivalent to FIN 315 Managerial Finance I
 - Principles of Management: The Critical Essentials, equivalent to MGT 313 Management and Organizational Behavior
 - Principles of Marketing, equivalent to MKT 201 Principles of Marketing
 - Business Math and Statistics, equivalent to STAT 213 Statistical Methods I
6. The student has earned a BBA degree (or equivalent) from an ACBSP or AACSB accredited program with an undergraduate cumulative GPA of 3.0 or higher. If there is concern about the student's knowledge of specific leveling course content, a competency exam may be required in addition to the transcript indicating prior course completion.

Degree Plan

The ENMU MBA offers flexible solutions to suit prospective students' individual needs. The program is designed so that it can be completed entirely online. Students who have a BBA degree (or equivalent) typically complete the 30 graduate credit hours of course work within two years. However, students may finish the degree within an academic year (but not less than two semesters) or can take up to six years (the maximum time allowed) to complete the degree. Students who want to complete the program within a year should consult the graduate coordinator for guidance.

Students who do not have a BBA degree (or equivalent) typically require additional time to complete the Common Professional Component courses. Students may begin taking graduate courses as long as they have met the requirements of the corresponding Common Professional Component courses. However, no student may enroll in or accumulate more than nine credits of graduate courses unless they have completed all the Common Professional Component courses or obtained written permission from the graduate coordinator and the dean of the Graduate School. Students will only be admitted into the MBA program when all of the Common Professional Component courses have been completed.

After being admitted into the MBA program, a degree plan will be prepared for each student after the first semester of course work according to the guidelines set by the University for graduate studies. Students must sign the degree plan, followed by the student's graduate advisory committee, the graduate coordinator and the COB dean. The degree plan is then filed with the Graduate School for the graduate dean's signature. When the degree plan has been approved by the graduate dean and 12 graduate hours have been completed, the student will be advanced to candidacy for the MBA degree. Advancement to candidacy is required before a student can register for the comprehensive integrative project or apply for graduation.

The COB accepts graduate transfer credit only from institutions or programs that are professionally accredited by the ACBSP or the AACSB. All requests for transfer credits must be approved by the student's graduate advisory committee, the graduate coordinator, the COB dean and the dean of the Graduate School as part of the official degree plan. The student cannot transfer more than nine graduate credits towards the MBA degree.

MBA Program Requirements

Students must complete the following eleven courses (30 credits) with a minimum grade of "B" in each course to earn an MBA degree:

ACCT	551	Accounting for Managers
BUS	501	Ethics, Law and Social Responsibility
BUS	518	Managerial Research Analysis
BUS	553	Strategic Management
BUS	554	Comprehensive Integrative Project in Strategic Management
ECON	525	Managerial Economics
FIN	541	Managerial Finance
IS	500	Information Systems for Managers
MGT	501	Production and Operations Management
MGT	513	Organizational Behavior and Management Theory
MKT	517	Marketing Management

BUS 518 should be taken during the first semester of course work, while BUS 553 and BUS 554 can only be taken the very last semester of course work. At least four of these courses, a minimum of two quantitative and two non-quantitative, will be offered each semester. All courses generally include an international component.

Comprehensive Integrative Project

A comprehensive integrative project and presentation are required for all MBA degree plans and is completed as part of BUS 554. The specific format of the comprehensive integrative project will be determined each academic year by the COB graduate faculty. Only students accepted for MBA candidacy are eligible to complete the comprehensive integrative project and presentation.

Students who fail the comprehensive integrative project are eligible to retake BUS 554 one time only. Students will be provided with a remediation plan, which includes deficiencies and recommendations from COB graduate faculty. Students who fail the comprehensive integrative project the second time are automatically dismissed and are no longer eligible to participate in graduate study in the program as degree-seeking students.

Non-Degree Continuing Professional Education

Applicants who are classified as non-degree seeking may enroll in graduate-level classes and upon completion will be presented with a transcript of courses completed. These include applicants who:

1. hold a baccalaureate or graduate degree and who have the requisite academic background for a particular class or classes,
2. hold an MBA degree from ENMU or from any other institution professionally accredited by the ACBSP or the AACSB, and
3. seek to take courses for professional development purposes.

Students who wish to change from non-degree seeking to degree classification must:

1. complete a "Change of Status or Major" form, including justification for change and Business Administration as the chosen major,
2. complete six graduate hours with a minimum GPA of 3.00 prior to requesting the change of status, and
3. fulfill all application requirements as set forth by the graduate program.

The change must be approved by the graduate dean upon recommendation of the graduate program. No more than nine credit hours completed while classified non-degree seeking will be allowed on an official degree plan if a change of status is requested and approved.

Graduate Assistantships

The COB offers a limited number of Graduate Assistantship (GA) positions. In addition to the Graduate School requirements for GAs, the COB:

1. offers GA positions on both a semester-by-semester basis and an academic-year/annual basis,
2. requires individuals seeking a GA position within the COB to file an application with the graduate coordinator, and
3. requires MBA Candidacy status for continuation of a GA position beyond 12 graduate credits.