

ENMU-Portales State Accountability Measures

Each public institution in New Mexico must annually report to the Department of Finance and Administration on several common and institution-specific measures as part of the Accountability in Government Act. Below are ENMU's accountability measures.

Assure access and success of all students, including students in under-represented groups.

- **Specific goal:** Number of Hispanic first-year students enrolled equal Hispanic percent of ENMU's seven-county service region (38%).
- **Past performance:** The 2007 freshmen class was 36.5% Hispanic, slightly down from last year's 37.4 percent.
- **Strategies for attaining goal:** Recruiters track prospective students via the EMAS system to assure that outreach to all minority groups is consistent and that scholarship and financial aid opportunities are discussed with all interested students and their parents.

Improve retention and graduation rates.

Retention—Percent of first-time, full-time degree-seeking students enrolled 3rd semester. **Goal:** CSRDE Benchmark, 64.8 percent

- **Past performance:** Fall 2006 freshmen were retained at 59.5%. This is close to 2002 (60%), 2003 (59.2) and 2004 (59.2). Last year's 52.4% percent appears to have been an aberration.
- **Strategies for attaining goal:** Freshman Seminar, freshmen Learning Communities, enhanced advising strategies for freshmen, "Early Alert," Supplemental Instruction (SI) initiative

Graduation Rates—Percent of first-time, full-time freshmen completing their Program within six years. **Goal:** CSRDE Benchmark: 32.6 percent

- **Past Performance:** Six-year ENMU graduation rates have been edging up, from 31.2 percent (2002), 32.1 (2003), 34.6 (2004), a drop-off in 2005 (28.6), and a very strong showing in 2006 (32.4), close to the national benchmark for master's degree-granting universities with admissions standards of less than 21 ACT.
- **Strategies for attaining goal:** Student advising is monitored, with follow up during the summer if students in a major have not registered. Outreach to students who have dropped out but have completed at least 90 hours offers them assistance in re-admission and information on loans, aid, and online learning opportunities. The Office of Student Affairs also contacts students who completely withdrew from the University offering counseling and career placement services, as well as help re-entering college, when they are ready.

Extend the number of programs, courses, and degree of support for online students.

- **Goal:** Offer 200 courses via Internet in 2007-2008
- **Past Performance:** 205 internet courses were offered in 2006-07, and 174 courses the preceding year. Demand for online courses continues to expand.
- **Strategies for attaining goal:** The delivery of online, Polycom, and "blended" courses (using multiple delivery strategies) requires different pedagogies and instructional commitments. In the coming year, additional faculty workshops in online delivery of courses, course preparation, and WebCT will provide the faculty professional development to meet student need and to verify (through appropriate assessment) that online and in-classroom learning are effective.

Create smooth transition for students from high school or other 2- of 4-year institutions to ENMU.

- **Goal:** Assist 390 students to transfer to ENMU in 2007-2008.
- **Past Performance:** In 2006-07, 389 students transferred to ENMU, down slightly from 411 in 2005 and 431 in 2004.
- **Strategies for attaining goal:** Two critical strategies have been implemented to assist student transfers. A new recruiter is assigned to work with transfer students and to perform on-site first-semester advising for these students. Additional staffing in the Records Clerks' office will also help streamline the preparation of degree plans for transferring students.

Increase external funding to advance academic and institutional initiatives.

- **Goal:** Attract \$8M in extramural fund to ENMU (exclusive of ENMU Foundation and ENMU Alumni fundraising)
- **Past Performance:** \$6.55M in 2006-07, a decrease from 2005-2006 (\$7.8M).
- **Strategies for attaining goal:** While number of grant submissions continues to increase, the dollar amount of these grants is less than past years as funding becomes more competitive. ENMU continues to encourage faculty and staff to seek funding opportunities. The director of Grants & Contracts assists with searches for funders, editing, and grant-writing year-round, in addition to her critical grant management responsibilities.

Overall undergraduate student satisfaction with the educational experience

- **Goal:** Graduating students will indicate they are 95% "satisfied" or "very satisfied" with their overall educational experience at ENMU.
- **Past Performance:** 2006-2007, 96% satisfaction, 2005-2006, 95% satisfaction, 2004-2005 96.8% satisfaction.
- **Strategies for attaining goal:** Various assessments predict high student satisfaction, including satisfaction with campus services, food services, housing, and instructors. Attention must be paid to every aspect of student life to keep satisfaction at these high levels.

