

**Eastern New Mexico University
Portales • Roswell • Ruidoso
System Mission, Vision, and Plan**

At the annual Three-Campus meeting of the administrative teams of Portales, Roswell, and Ruidoso, participants discussed the need for a system-wide mission, vision, and strategic direction. Recognizing that all three campuses have unique individual missions, all three are also committed to providing support and assistance to all campuses in the system. After a review of the mission and vision statements of each campus, a team consisting of members for the three campuses met and proposed a system-wide mission and vision, with several strategic directions.

Campus Mission Statements

ENMU-Ruidoso. The overarching mission of ENMU-Ruidoso is to enhance the lives of our students and the communities we serve, now and into the future.

ENMU-Roswell. Eastern New Mexico University-Roswell is a regional asset, creating quality personalized learning experiences and fostering community development.

Purposes

- Provides opportunities for entry, transfer and completion of Certificates, Associate degrees, Bachelor's and Master's programs
- Prepares individuals for opportunities in higher learning through programs such as Adult Basic Education, high school concurrent enrollment, and outreach services
- Offers personal enrichment and career development opportunities through traditional course work, community education, and customized training

ENMU-Portales. Eastern New Mexico University combines a traditional learning environment with 21st century technology to provide a rich educational experience. Eastern emphasizes liberal learning, freedom of inquiry, cultural diversity and whole student life. Excellent teaching and active learning define campus relationships. Scholarship, both primary and applied, cultural enrichment, and professional service are also important contributions of the University community.

Eastern's Focus

- Prepare students for careers and advanced study
- Impart citizenship and leadership skills and values
- Support and expand the role of education and excellent teaching at all levels
- Enable citizens to respond to a rapidly changing world

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ENMU System Mission

The Eastern New Mexico University System is committed to offering quality higher education programs that support student success and life-long learning.

ENMU System Vision

The Eastern New Mexico University System with campus locations in Portales, Roswell and Ruidoso, New Mexico,

- Aspires to enhance the lives of our students and the communities we serve by offering high quality programs, personalized student services, and service to our communities;
- Strives to offer a wide array of on-campus classroom experiences and state-of-the-art distance education programs available anywhere in the world;
- Seeks to partner with educational, community and regional entities to advance the economic development of our communities;
- Is committed to student success through opportunities for personal enrichment and professional development, combined with high quality learning experiences, and comprehensive college experiences

**The Eastern New Mexico University System
Portales • Roswell • Ruidoso
System Strategic Plan**

Goal 1: Enhance the lives of New Mexicans by providing students with low cost, high quality programs and courses of study, and support students to degree/certificate completion.

- A. Assure access to higher education by recruiting a student body that reflects the diversity of our region and the state of New Mexico.
- B. Provide students with high quality certificate programs, associate, bachelor, and master's degrees that address workforce needs and academic aspirations.
- C. Assure that students have access to the support services that they need to succeed academically, socially, and personally at ENMU.
- D. Design institutional monitoring practices to increase student persistence and retention-to-degree/certificate at percentages at or above those of cohort peers.
- E. Monitor the effectiveness of instruction through comprehensive assessment of student learning outcomes.

**Eastern New Mexico University
Portales • Roswell • Ruidoso
System Strategic Plan, continued**

Goal 2: Provide a safe, well-equipped and effective learning environment for students, whether on site or online, and for campus visitors.

- A. Review and augment, as needed, campus emergency procedures (natural disaster, terrorist threat or campus violence) to assure safety and security of students, staff, and campus visitors.
- B. Seek funds for and provide needed facilities upgrades to enhance campus services, classrooms, and other learning environments.
- C. Expand and enhance online and video-conferencing courses and programs' delivery.
- D. Explore providing additional child care services for enrolled students.

Goal 3: Through excellent communication and collaboration across the system, enhance ENMU's service to the state and region.

- A. Celebrate successes: Recognize ENMU-Roswell's 50th year anniversary and ENMU-Portales' 75th anniversary.
- B. Realize potential: Assist ENMU-Ruidoso's assumption of full branch status and its addition of new programs and enhanced facilities.
- C. Extend outreach: Design ENMU-Portales "center" at Roswell to serve as a "gateway" to 4-year programs and master's degrees.
- D. Find synergies: Identify strategies within the system to conserve financial resources, identify external funding sources, and enhance program offerings, especially 2+2 programs.