



16TH ANNUAL



SCHOLARSHIP GOLF TOURNAMENT

2025 Sponsorship Opportunities
and Registration Information



Alumni

Office of Alumni Affairs | 575.562.2125 | enmu.edu/ScholarshipGolf

Tournament, Friday, July 11, 2025 | Santa Ana Golf Club, Santa Ana Pueblo, New Mexico



FROM THE PRESIDENT



Dear Friends of ENMU:

It is once again time to plan for the 16th annual ENMU Alumni Association Golf Tournament. I hope that you will be a donor or sponsor of this great event that raises funds to help our students achieve their dreams. Since its inception, this signature event has raised \$621,000 for scholarships to dedicated and deserving ENMU students pursuing a college degree to create a better future for themselves and their families.

We live our slogan of “Student Success – that’s what we’re about,” every day. ENMU is committed to building a bright future for students. One important way that we fulfill our mission is through generous sponsorships and donations. I hope you will consider being a part of our success story by supporting the tournament.

I look forward to seeing you again to thank you and celebrate your support.

A handwritten signature in black ink, appearing to read 'J. Johnston'.

Dr. James Johnston
ENMU Chancellor

Students receiving scholarships from the ENMU Alumni Association appreciate the support from all the sponsors and golfers. Eighteen scholarships were awarded for the 2024-2025 academic year.

2024 SCHOLARSHIP RECIPIENTS



NATALIE BEGAYE

As a Native American, being able to get an education is valuable, and not many have the opportunity to do so. With this scholarship, I will be able to focus more on my musical studies and not have to worry about financial needs such as tuition or housing.



FREDRICK YORK

My grandmother attended ENMU's system many years ago but had to drop out to take care of my then-infant father. I am back here over 40 years later not only to receive my bachelor's and make a name for myself, but to succeed in honor of my grandparents, my ancestors, and those who have gotten me thus far. Thank you for your trust in me; I will do my absolute best to make your investment in my education worthwhile.



JENSEN SILVER JR.

The Alumni Scholarship is particularly special to me since both my parents graduated from ENMU. From a young age, they told me what a wonderful university ENMU is. They met at Eastern 25 years ago and just celebrated their 21st wedding anniversary. Being able to attend here and play football for the Greyhounds is a dream come true for me.



LACY LESLY

As I continue my educational journey at Eastern New Mexico University, I am very grateful for receiving your gift. Because of your scholarship, I will eventually reach children throughout the state of New Mexico and give them the best opportunity for an education. As you have previously read, I plan to make an impact and believe this scholarship will help me reach my goal.



JOIN US TO HELP PROVIDE A FUTURE FOR ENMU STUDENTS

Proceeds from the Alumni Scholarship Tournament provide financial aid to ENMU students who are the children or grandchildren of ENMU alumni who meet academic requirements, financial need, and other determining factors. To date, the tournament has raised more than \$621,000, with all funds directed toward student scholarships. The tournament is open to all golfers of any golfing ability.

For more information, entry forms, or sponsorship applications, call the Office of Alumni Affairs at 575.562.2125 or visit enmu.edu/Golf.



TOURNAMENT DETAILS

- Date:** Friday, July 11, 2025
- Course:** Santa Ana Golf Club
Santa Ana Pueblo, New Mexico
- Time:** Registration opens at 7 a.m. with a shotgun start at 8 a.m.
- Tournament Cost:** \$500 for a team of four. Price includes golf cart, breakfast, lunch, and awards after play.
- Entry Deadline:** Friday, May 23, 2025 | Field will be limited to 180 golfers. Priority will be given to corporate sponsors.



Alumni

2025 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR, \$7,500

One available | Sponsorship benefits:

- Two four-person golf team entries, breakfast, lunch and reception invitation
- All tournament printed brochures will show Presenting Sponsor (e.g., ENMU Golf Tournament Presented by XYZ Corporation)
- Company logo featured prominently on golf tournament website (enmu.edu/Golf)
- Table and course tent (optional, provided by sponsor)
- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- Major recognition in publications and tax-deductible donation of sponsorship fees (per IRS regulations)
- Logo and name featured in tournament program
- Sponsor is encouraged to send representatives to the reception on July 11, 2025, 7-9 p.m.
- Opportunity to place promotional items into golf goody bags (180 provided by sponsor)
- The Presenting Sponsorship contributes significant funds to ENMU scholarships

The Presenting Sponsorship can be tailored to fit the sponsor's needs. Please call ENMU Alumni Affairs Director Kemet Gatchell at 575.562.4251 or email kemet.gatchell@enmu.edu.

PLATINUM SPONSOR, \$5,000

Three available | Sponsorship benefits:

- Sponsor table provided in the registration area
- Major recognition in publications and tax-deductible donation of sponsorship fees (per IRS regulations)
- Company logo featured on golf tournament website (enmu.edu/Golf)
- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- One four-person golf team entry, breakfast, lunch, and reception invitation
- Logo and name featured in tournament program
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- The Platinum Sponsorship contributes significant funds to ENMU scholarships



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GOLD SPONSOR, \$2,500

Five available | Sponsorship benefits:

- Display of sponsor signage at event (banners provided by sponsor or by Alumni Association)
- Company logo featured on golf tournament website (enmu.edu/Golf)
- One four-person golf team entry, breakfast, lunch, and reception invitation
- Logo and name featured in tournament program
- 18" x 24" sign (provided) at tee box with your choice of logo and wording
- The Gold Sponsorship contributes significant funds to ENMU scholarships



SILVER SPONSOR, \$1,200

Unlimited | Sponsorship benefits:

- One four-person golf team entry and reception invitation
- Logo and name featured in tournament program
- Company sign (provided) at one tee box



BRONZE SPONSOR, \$500

Unlimited | Sponsorship benefits:

- One tee box sponsorship
- Logo and name featured in tournament program
- Company sign (provided) at one tee box

GREEN SPONSOR, \$250

27 available | Sponsorship benefits:

- Large company sign on green; option for tent near green (sponsor provides tent and staff)
- Sponsorship sign placed near green
- Sponsor welcome to briefly visit with golfers, hand out swag, take photos



SNACK SPONSOR, \$200

10 available | Sponsorship benefits:

- Funds will be used to help purchase snacks for the golfer's goody bags
- Sponsor may include company promotional materials in each of the 180 goody bags
- Golf program will recognize sponsorship with name and logo

CLOSEST TO THE PIN CONTEST SPONSOR, \$150

Three sponsorships available for women | three available for men | Sponsorship benefit:

- May sponsor one or more contests
- Company sign (provided) at one tee box



Portions of your sponsorship fees are considered tax-deductible; see your tax advisor for details.

LONGEST DRIVE CONTEST SPONSOR, \$150

Three sponsorships available for women | three available for men | Sponsorship benefit:

- May sponsor one or more contests
- Company sign (provided) at one tee box

TEE BOX SPONSOR (HOLE SIGN), \$125

36 available | Sponsorship benefit:

- 18" x 24" sign (provided) at tee box with your choice of logo and wording

GIFTS IN KIND

Sponsorship packages are customizable to your brand needs and can be tailored to incorporate additional opportunities. Donate a raffle prize, silent auction item, service, or gift certificate. No donation is too small.

Items are needed for both the golf tournament raffle and the silent auction at the ENMU Mix and Mingle event that evening.

Examples of previously donated items include Amazon gift cards, iPads, and golf equipment. Ideally, items should be valued at \$50 or more. Gift cards should be to nationally recognized stores or restaurants. Items with specific sizes, such as clothing, are discouraged.

Mail in-kind raffle or silent auction items to:

ENMU Alumni Affairs

Attn: Kemet Gatchell, Alumni Golf Tournament

1500 S Ave K

Station 48

Portales, NM 88130

Items for donation should arrive on the ENMU-Portales campus by **June 20, 2025**.

We also need volunteers for bag stuffing on Thursday, July 10 and during the tournament on Friday, July 11. Contact Kemet Gatchell at 575.562.2125 or email kemet.gatchell@enmu.edu.



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