EASTERN NEW MEXICO UNIVERSITY

Eastern New Mexico University
College of Business
2017-2019 Catalog

Date:		**Major:**	**Business Administration**
Name:		**Emphasis:**	**Personal Financial Planning**
ID #:		**Degree:**	**Bachelor of Business Administration**

Note: This is page 2 of a two page degree plan. See general education for page 1.

7. REQUIREMENTS IN BUSINESS--Business Foundation (38 hours)

ACCT 201 Introduction to Financial Accounting	ACCT 201	3		
ACCT 202 Introduction to Managerial Accounting	ACCT 202	3		
BUS 230 Business Law & Ethics I	BUS 230	3		
ECON 221 Principles of Macroeconomics	ECON 221	3		
ECON 222 Principles of Microeconomics	ECON 222	3		
FIN 201 Principles of Finance	FIN 201	3		
IS 151 Basic Computer Skills	IS 151	3		
IS 281 Spreadsheets & Data Analysis	IS 281	3		
MGT 201 Principles of Management	MGT 201	3		
MKT 201 Principles of Marketing	MKT 201	3		
MATH 119 College Algebra* or MATH 124* or MATH 132 or MATH 202		4		
STAT 213 Statistical Methods*	*STAT 213	4		

Students must achieve a grade of "C" or better in all courses required to complete the Business Foundation.

*Will also satisfy Math requirement in Section 2 above, but only counts once toward graduation credit hour requirements.

8. REQUIREMENTS IN BUSINESS--Business Core (21 hours)

BUS 330 Production and Operations Management	BUS 330	3		
BUS 381 Business Research and Analysis	BUS 381	3		
FIN 315 Managerial Finance I	FIN 315	3		
IS 301 Information Systems for Managers	IS 301	3		
MGT 313 Organizational Behavior	MGT 313	3		
MKT 425 Marketing Management	MKT 425	3		
BUS 453 Business Strategy & Policy*	*BUS 453	3		

Students must achieve a grade of "C" or better in all courses required to complete the Business Core.

*The capstone course (BUS 453) is to be completed the last semester of the senior year. Prerequisites include successful completion of the Business Foundation Requirements, BUS 330, FIN 315, and MKT 425. It is highly recommended that all Business Core Requirements be completed prior to taking this course.

9. REQUIREMENTS IN BUSINESS--International Course (3 hours)

International Courses: ECON 407, ECON 409, or FIN 413		3		

Students must achieve a grade of "C" or better to complete the International Course.

10. REQUIREMENTS IN BUSINESS EMPHASIS AREA--General Business (21 hours)

PFP 310 Personal Finance	PFP 310	3		
PFP 320 Business Risk Management and Insurance	PFP 320	3		
PFP 330 Investments: Principles and Policies	PFP 330	3		
PFP 340 Tax Planning	PFP 340	3		
PFP 350 Retirement Planning	PFP 350	3		
PFP 360 Estate Planning	PFP 360	3		
PFP 410 Financial Plan Development	PFP 410	3		

Students must achieve a grade of "C" or better in all courses required to complete the emphasis area.

11. ELECTIVES As needed to fulfill requirement of 120 total credit hours.

						Final Check
Date:						
Hours Completed:						
Hours In Progress:						
U/D Hours Completed:						
U/D Hours In Progress:						
GPA:						

Note: Cumulative GPA for Sections 7-10 must be a 2.25. All acceptable transfer work from a junior or community college will be recorded as lower division credit. Developmental hours are not eligible for degree credit. ENMU only issues a "Certificate of Completion" for the fulfillment of courses (in Section 10) required before sitting for the CFP® examination. The University does not award the CFP® certification. CFP® certification is granted only by Certified Financial Planner Board of Standards, Inc. to those persons who, in addition to completing an educational requirement such as this CFP Board Registered Program, have met its ethics, experience and examination requirements.