

Eastern New Mexico University
College of Liberal Arts and Sciences
2009-2011 Catalog
Degree Plan Checklist

Updated _____
by _____

Date: _____	Major: <u>Communication</u>
Name: _____	Emphasis: <u>Public Relations</u>
ID#: _____	Minor: <u>(not required)</u>
	Degree: <u>Bachelor of Science/Bachelor of Arts</u>

BACHELOR'S DEGREE REQUIREMENTS (7 Hrs)	Course	Credits	Semester	Grade
UNIV 101 Freshman Seminar	<u>UNIV 101</u>	3	_____	_____
IS 151 or successful completion of ENMU computer technology assessment	<u>IS 151</u>	3	_____	_____
HPE 142 Fundamentals of Physical Well-Being	<u>HPE 142</u>	1	_____	_____

GENERAL EDUCATION REQUIREMENTS (41 Hrs)	Course	Credits	Semester	Grade
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bold- ENMU option only

1. Communicating Effectively: 9 hours

ENG 102 or 108 (ENMU requires grade of "C" or better)		3	_____	_____
ENG 104 or 109 (ENMU requires grade of "C" or better)		3	_____	_____
COMM 101, 102, or 202		3	_____	_____

2. Understanding and Applying Mathematical Principles: 3 hours

MATH 113, 114, 119, 120, 124 or STAT 213		3 or 4	_____	_____
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3. Science with labs: 8 hours

ANTH 245/L, BIOL, CHEM, GEOL, PHYS		4	_____	_____
		4	_____	_____

Note: Total number of hours from categories 4 and 5 combined must be 15.

4. Social Science: 6 hours minimum, maximum of 9 hours

Note: total number of hours from categories 4 and 5 combined must be 15.

Courses must be taken from two different disciplines.

ANTH/GEOG 103, 233, 243; BUS 151; ECON 200, 221, 222		3	_____	_____
FCS/ELED 221 ; PSCI 101, 102; PSY 101, 201, 202 ;		3	_____	_____
SOC 101, 212, 215		3	_____	_____

5. Humanities and Fine Arts: 6-9 hours

Courses must come from different disciplines and must include a minimum of 3 hours from category a and 3 hours from category b.

a. Fine Arts (3 hours minimum, maximum of 6)

ART 101, 106, 131, 165, 166, 210, 231, 271		3	_____	_____
DNC 101, 210		3	_____	_____
MUS 101, 113, 163, 241, music ensembles		3	_____	_____
THTR 111, 113, 121				

b. Humanities (3 hours minimum, maximum of 6)

HIST 101, 102, 121, 122, 203				
ENG 201, 211, 221, 222, 251, 252, 275				
FR 101, 102, 201, 202; HUM 221, 222				
PHIL 201, 202, 211; REL 101, 103;				
SPAN 101, 102, 201, 202				

6. Advisory Options: 3 hours

HPE activity courses		3	_____	_____
Any courses from Category 2 above (MATH)				
Any courses from Category 5 above (HUM and FINE ARTS)				

7. Upper-division -- Diversity/Global: 3 hours

AG 312; ANTH 310, 333, 340; ART 305; BUS 302, 310; CJ 310;		3	_____	_____
COMM 310, 330, 331; ENG 319, 378, 379; FCS 310, 403; HIST 305;				
HPE 321, 325; MUS 375; NURS 312; PSCI 312, 330; PSY 312; SOC 302				

Communication Core Requirements - 16 hours

COMM 103 Introduction to Mass Communication	COMM 103	3		
COMM 203/L Media Writing	COMM 203/L	3		
COMM 300 Intro Comm Theory	COMM 300	3		
COMM 414 Mass Media Law	COMM 414	3		
COMM 415 Media Ethics	COMM 415	3		
COMM 498 Senior Seminar	COMM 498	1		

Communication Emphasis Requirements - 54 hours

COMM 102 Public Speaking	COMM 102	3		
COMM 110 Beginning Television Production	COMM 110	3		
COMM 212 Introduction to Digital Photography	COMM 212	3		
COMM 260 Public Relations	COMM 260	3		
COMM 301 Principles and Practices of Communication Research	COMM 301	3		
COMM 303 Public Relation Writing	COMM 303	3		
COMM 304 Reporting	COMM 304	3		
COMM 305 Copy Editing	COMM 305	3		
COMM 306 Communication Design	COMM 306	3		
COMM 307 Public Relations Design	COMM 307	3		
COMM 327 Broadcast Journalism	COMM 327	3		
COMM 334 Persuasive Communication OR COMM 401 Editorial Writing	COMM 334/401	3		
COMM 402 Magazine Writing	COMM 402	3		
COMM 409 Convergent Technologies	COMM 409	3		
COMM 447 Organizational Communication	COMM 447	3		
COMM 456 Event Management	COMM 456	3		
COMM 460 Public Relations Cases and Campaigns	COMM 460	3		

Required Courses Outside Communications - 9 hours

IS 241 Introduction to Web Development	IS 241	3		
PSCI 102 American National Government	PSCI 102	3		
MKT 201 Principles of Marketing	MKT 201	3		
MKT 452 Integrated Marketing Communication	MKT 452	3		

5 hours COMM electives in consultation with advisor.

					Final Check
Date:					
Hours completed:					
Hours in progress:					
U/D Hours completed:					
U/D hours in progress:					
GPA:					

All course requirements in the major and minor must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit. Developmental hours are not eligible for degree credit.

<i>Student Signature</i>	<i>Advisor Signature</i>
<i>Dean's Office Signature</i>	<i>Official Degree Plan Filing Date</i>