



Eastern New Mexico University
College of Fine Arts
2017-2019 Catalog
Degree Plan Checklist

Date: _____	Major: <u>Communication</u>
Name: _____	Emphasis: <u>Public Relations</u>
ID#: _____	Minor: <u>(not required)</u>
	Degree: <u>Bachelor of Science/Bachelor of Arts</u>

BACHELOR'S DEGREE REQUIREMENTS	Course	Credits	Semester	Grade
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This is page 2 of a two-page plan. Please see general education for page 1.

Communication Core Requirements: 24 hours

COMM 103 Introduction to Mass Communication	COMM 103	3	_____	_____
COMM 110 Beginning Television Production	COMM 110	3	_____	_____
COMM 204 Foundational Writing for Communication	COMM 204	3	_____	_____
COMM 205 Beginning Reporting	COMM 205	3	_____	_____
COMM 300 Introduction to Communication Theory	COMM 300	3	_____	_____
COMM 410 Applied Writing for Media	COMM 410	3	_____	_____
COMM 415 Media Ethics	COMM 415	3	_____	_____
COMM 498 Senior Seminar	COMM 498	3	_____	_____

Public Relations Emphasis Requirements: 29 hours
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ART 143 Digital Media II	ART 143	3	_____	_____
ART 340 Publication Design	ART 340	3	_____	_____
COMM 212 Digital Photography	COMM 212	3	_____	_____
COMM 260 Introduction to Public Relations	COMM 260	3	_____	_____
COMM 303 Public Relations Techniques	COMM 303	3	_____	_____
COMM 360A Journalism/Public Relations Practicum	COMM 360A	2	_____	_____
COMM 360B Journalism/Public Relations Practicum	COMM 360B	2	_____	_____
COMM 360C Journalism/Public Relations Practicum	COMM 360C	2	_____	_____
COMM 460 Public Relations Cases and Campaigns	COMM 460	3	_____	_____
5 hours of upper-division (300-/400-level) communication electives		3	_____	_____
		2	_____	_____

Student needs 40 or more upper division hours (300/400-level)
Student needs 120 hrs overall

Date: _____	Final Check <table border="1" style="width: 100%; height: 100%; border-collapse: collapse;"> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> <tr><td style="height: 20px;"> </td></tr> </table>						
Hours completed: _____							
Hours in progress: _____							
U/D Hours completed: _____							
U/D hours in progress: _____							
GPA: _____							

All course requirements in the major and minor must have a grade of "C" or better. All acceptable transfer work from a junior or community college will be recorded as lower division credit. Developmental and vocational/technical hours are not eligible for degree credit.